



**Chennai Publishing Services Pvt Ltd**

*Maximizing the value of your content*



**Chennai Publishing Services Pvt Ltd**

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## ABOUT US

Chennai Publishing Services Pvt Ltd (CPS), established in 2007, offers a gamut of professional publishing solutions to clients around the globe. The company's strength lies in its innovative business approach, execution skills, and quick adaptability to the emerging technologies, which enable smooth business operations and continuity. The processes are on a par with the international quality standards.



## OUR PROMISE

We promise consistent application of the best principles to achieve excellence in client service. CPS constantly strives to move up the value-chain, with learning as a way of life, placing the customer at the hub of its mission and customer satisfaction as its ultimate accomplishment. In today's service-driven and technology-influenced business world, CPS delivers high-quality full services to the publishing industry with several affordable solutions.

## WHAT WE DO

CPS offers ePublishing services to book (K-12, Higher Education, STM) and journal publishing companies worldwide. Our services include:

- Project Management
- Editorial
- Typesetting
- Artwork and Cover Design
- Digital Publishing
- Voice-Over Services
- e-Learning
- Translation and Localization



## PROJECT MANAGEMENT

Our project management professionals coordinate with the client, author, and the production team right from inward inspection to the final delivery of files. A team of dedicated project managers are designated to work in client-specific time zones.

## EDITORIAL

CPS provides editorial services for STM books and journals, law and communication books, and also for publications in other varied subjects. Our editorial experts are specialized in their respective subject areas with an in-depth domain knowledge and are capable of performing multiple levels of editing in terms of both language and subject. The services include:

- Copyediting: Grammar and Style
- Editorial Proofreading
- Indexing



## DTP SERVICES

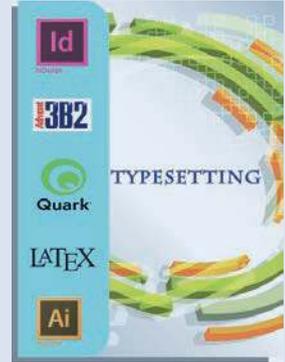
CPS provides DTP services for advertising and marketing materials, brochures, manuals, etc. We work on:

- InDesign
- Photoshop
- PageMaker and FrameMaker
- Illustrator
- MS Publisher
- QuarkXPress and Ventura

# TYPESETTING

Equipped with technocrats who are highly qualified and experienced in various domains, CPS provides composition services for books, journals, magazines, and novels. CPS has dedicated employees experienced in handling projects in both XML and non-XML workflows. CPS is capable of handling highly complicated projects on publishing platforms like:

- Adobe InDesign
- XPP
- Tex/LaTex
- ArborText 3B2
- Quark Express
- MS Word etc.



# GRAPHIC DESIGN

CPS provides creative services like line art, halftones, redrawing, relabeling, cover design, ad-design and brochures, drawing illustrations for children, medical illustrations, situational art, maps, and complicated charts on platforms like Illustrator, Photoshop, Corel-Draw, and Flash.

# DIGITAL PUBLISHING

## eBook Conversion

- Reflowable eBook conversion for Apple, Kindle, Nook, etc.
- Fixed-layout eBook conversion for Apple, Kindle, Nook, etc.
- Interactive eBook conversion with various interactive features such as fill in the blanks, drag-and-drop, score validation, check box, radio button, etc.
- Animated eBook conversion

## Other Conversion

- HTML conversion
- Flash to HTML5 conversion
- iBooks Author
- Scanning and Digitization
- Word Conversion
- ePDF/Universal PDF conversion
- XML Conversion

## Digital Accessibility Service

- Large Print Files
- Accessible PDF
- Accessible EPUB
- Accessible HTML5/Learning Material



**We handle conversion  
from any input source**



# VOICE-OVER SERVICES

We deliver the highest quality voice-over for the client's original content using the specifications given by them. This service of ours brings out materials that are ideal for TV broadcasting, training videos and courses, websites, and interactive marketing collaterals.

- Multilingual Voice-Over
- Voice-Over Dubbing
- Multilingual Video Subtitling

# SOFTWARE DEVELOPMENT

CPS has a dedicated in-house development team to perform application development and web development and create automated tools to increase productivity and accuracy.

# eLEARNING SOLUTIONS

## eLearning Localization

- Vast experience in translation and localization of eLearning content.
- Proficient in localizing text meant for a course, on-screen text, and all digital components (multimedia elements | graphics | animations).

## Our Strengths in Localization

- Adopting software such as Lectora, Articulate Storyline, iString, Captivate, Flash
- Localization Content Integration
- Localization Testing
- Localization Technology Integration
- Localized Voiceover Integration

## eLearning Development

We comprehend the client's business requirements and apply the best instructional design principles to create an engaging learning content.

## Our Specialties Include:

- Story Boarding
- Visualizing
- Courseware Development
- Teaching Aids Development
- Multimedia Elements (2D/3D Animations, Images, Video) Development

# TRANSLATION

CPS eases out the process of translating content from one language to another or many with added value to the quality of the manuscript provided without failing to meet the client's expectations.

## International & National Languages

More than 200 language pairs

- European, Asian, South American, and Afrikaans
- All Indian Languages
- From any one language to many other languages

## USP [Unique Selling Products]

- Subject Matter Savvy Linguists
- Linguistic Accuracy
- Native Linguists
- Highly Skilled Workforce
- Technical Capabilities
- Stringent Quality Processes

## Any Format

- All Microsoft Applications, PDF, XML, HTML, etc.

# LOCALIZATION

We offer a wide range of services in eLearning, localizing software, web applications, manuals, user interface documentation, etc.

## Software Localization

Our software team is available to cater to your needs and help you get the most cost-effective and practical solutions to take your software to international levels.

## Website Localization

- Content Localization
- Graphics Localization
- Multimedia Elements

# CONTENT SERVICES

The content team at CPS has the capability to manage various content requirements of clients like:

- Documentation
- Presentation Materials
- Promotional Content
- eLearning Authoring
- Content Editing
- Content Conversion
- Content Re-purposing
- Audio Voiceover Narration
- Content Tailored for the Web Blog Posts, Google Ads, Website Content and Feature Articles